

July 29, 2022

The Honorable Anthony Portantino  
Chair Senate Appropriations Committee  
Honorable Committee Members  
Honorable Members of the California State Senate  
State Capitol, Room 2206  
Sacramento, CA 95814

**Re: ENTERTAINMENT INDUSTRY SUPPORT FOR AB 2408 (Cunningham and Wicks)**

Dear Chair Portantino, Committee Members, and Senators:

We write as an entertainment industry professionals to urge you to support AB 2408.

As you know, the bill makes it unlawful for social media giants to make addicts of children. There is respectfully no argument for allowing such practices to be legal. There is respectfully no argument against allowing our trusted public prosecutors to enforce such a law.

The unprecedented mental health crisis afflicting American children cannot be fully addressed without addressing the addicting of children as Instagram's own internal research documents reveal and concede.

Additionally, it is unfair for the broader entertainment industry to have to compete with businesses which can, and we know do, earn customers not as we do by making an entertaining story but in part by clinically addicting some of them. The bi-partisan supported AB 2408 (Cunningham and Wicks), co-sponsored by Common Sense Media and the Children's Advocacy Institute at the University San Diego of Law, will make it illegal for big tech companies to addict children and will permit the public prosecutors who enforce unfair competition laws to enforce such a prohibition.

Please, vote to end the suffering of our children and their families. Please vote for fair entertainment industry competition. Please support AB 2408.

Sincerely,



**Marilee Albert**  
Screenwriter/Writer/Producer/Nonprofit  
Founder: *Aphrodisia*, other productions



**David Bender**  
Producer/Broadcaster/Author: *Visible: Out on Television*, *Air America Radio*, *Progressive Voices*, *The Rachel Maddow Show*



**Barbara Bragg**

Actor/Writer/Producer: *ER, West Wing, Grey's Anatomy, Lincoln Heights, American Horror Story, Space Command*



**Reinhard Denke**

Writer/Sound Designer/Actor: *Sex, Greed, Money, Murder and Chicken Fried Steak*, screenplays for directors Marcus Nispel, Mikael Salomon, Alan Polsky, and others



**Alan R. Cohen**

Emmy Award-winning Writer/Producer: *King of the Hill, American Dad!, Due Date, The Freak Brothers*



**Shannon Factor**

Writer/Producer/Actor: *Baby Geniuses, Beyond, Last Fast Ride: The Life, Love and Death of a Punk Goddess*



**Annette Davey**

Editor/Producer: *Maid, Pam & Tommy, Hung, Glow*



**Leila Feinstein**

Anchor/Reporter: KTLA



**Fran de Leon**

Actor: *For All Mankind, General Hospital, Criminal Minds*



**Kathy Najimy Finnerty**

Actor/Producer/Writer: *Sister Act, Sister Act 2, King of the Hill, The Wedding Planner, WALL-E*



**Don Foster**

Emmy-nominated Producer/Consultant/Writer:  
*The Big Bang Theory, Mike & Molly, Two and Half Men*



**Winnie Holzman**

Emmy and Tony-nominated Producer/Writer:  
*My So-Called Life, Thirtysomething, Once and Again, Wicked*



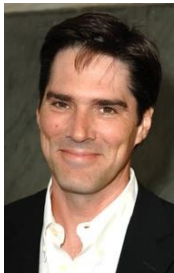
**Amanda Gerisch**

Executive: *eOne*, overseeing series such as *The Rookie* (ABC), previously Director of Development and Original Programming for Paramount Network and TV Land



**Michelle Hurd**

Actor: *Blindspot, Star Trek: Picard, Hawaii Five-0, Daredevil, Gossip Girl, ER*



**Thomas Gibson**

Golden Globe-nominated Actor/Director:  
*Criminal Minds, Dharma & Greg, Chicago Hope*



**Chip Jacobs**

Writer/Journalist: *The Los Angeles Times* best seller *Arroyo*



**Virginia Hamilton**

Actor/Voice Over Artist: *The Ant Man and the Wasp, The View*, promotional voice overs: ABC, NBC, CBS, HBO, Showtime, Fox, CNN, HLN, HGTV, TNT, Oxygen, Nickelodeon, Lifetime, E!, and others



**Mimi Kennedy**

Actor: *Midnight in Paris, Dharma & Greg, Mom*



**Kerri Kenney-Silver**

Producer /Actor: *Reno 911!*, *The State*, *2 Broke Girls*



**Pamela Martin**

Oscar-nominated Film Editor: *King Richard*, *The Fighter*, *Little Miss Sunshine*



**Julie Larson**

Writer/Producer/Actor: *The Drew Carey Show*, *Last Man Standing*, *Mom*, *Whose Line Is It Anyway?*



**Joe Murphy**

Writer/Director/Producer: *Emily in Paris*, *Younger*, *Bored*, *Game?*



**Camryn Manheim**

Emmy Award-winning Actor/Producer: *Law & Order*, *The Practice*, *Ghost Whisperer*



**Michelle Nader**

Writer/Producer/Director: *2 Broke Girls*, *Dollface*, *King of Queens*, *Spin City*



**Milo Manheim**

Actor/Producer: *Disney Channel Original Movie Zombies*, *Zombies 2*, *Zombies 3*



**Gillian O'Neill**

Emmy-nominated Casting Director: *Brothers & Sisters*, many other productions



**Clark Peterson**  
Producer: Academy Award-winning *Monster*,  
other productions



**Don Roos**  
Emmy-nominated Writer/Director/Producer:  
*UnCoupled, This Is Us, Younger, Doubt, The  
Opposite of Sex*



**Paula Poundstone**  
Award-winning Actor/Writer/Comedian:  
*Nobody Listens To Paula Poundstone* Podcast,  
*Wait, Wait Don't Tell Me!*



**Robin Schiff**  
Producer/Writer: *Emily in Paris, Grosse Pointe,  
Romy and Michelle's High School Reunion,  
Almost Perfect*



**Erin Quigley**  
Tony-nominated Costume Designer: *Roseanne,  
The Grapes of Wrath, The Song of Jacob Zulu*



**Steve V. Silver**  
Emmy Award-winning Producer/Director of  
Photography: *Two And A Half Men, Mom, The  
Big Bang Theory*



**Gabriella Pollino Rodman**  
Emmy-nominated Hair Department Head: *That  
70s Show, The Oscars, The Millers, Mike and  
Molly*



**Michael Simpson**  
Producer: Podcast *Inspired Minds*, Contributor  
for *Variety, Backstage, Creative  
Screenwriting, Script, Cinema Femme*, and was  
a film critic for *The Kansas City Star*.



**Rick Singer**

Writer/Producer: *Pitch*, *Suddenly Susan*,  
*Younger*, *American Dad!*



**Jon Sprik**

Actor: *The Wrong Prince Charming*, *Cheer  
Camp Killer*, *Steve Harvey's Little Big Shots*



**Darren Star**

Emmy Award-winning  
Producer/Writer/Director: *Emily in Paris*,  
*Melrose Place*, *Beverly Hills 90210*, *Sex and  
the City*



**Tom Stern**

Director/Writer/Producer: *Kevin Hart's Guide to  
Black History*, *Earth to Ned*, *Norm MacDonald  
Is Trending*, *The Toys That Made Us*



**Paul Taublieb**

Emmy Award-winning  
Producer/Writer/Director: *Unchained: The  
Untold Story of Freestyle Motocross*, *ESPN 30  
for 30* film, *Hawaiian: The Legend of Eddie  
Aikau*, *The Vow*



**Betsy Thomas**

Producer/Writer/Director, *Whitney*, *My Boys*,  
*Superior Donuts*, *Then Came You*



**Kate Walsh**

Actor/Producer: *Perks of Being a Wallflower*,  
*Grey's Anatomy*, *Legion*



**Maud Winchester**

Actor/Producer: *A Few Good Men*, *Bram  
Stoker's Dracula*, *The American President*



**Dottie Dartland Zicklin**

Producer: *Dharma & Greg, Younger, Caroline in the City*



**Eric Zicklin**

Emmy Award-winning Writer/Producer: *Fraser, Something So Right, TV Nation*

**Paul Oppenheim**

IATSE local 695 (Sound Technicians, Mixers, Video Engineers)

**Jeff Watson**

Podcast host: *Weird Tales*